

2022/23 COMMUNITY ENGAGEMENT INITIATIVES

2022/23 CONTINUED TO BE A CHALLENGING YEAR FOR HONG KONG AS WE MAINTAINED TRAVEL RESTRICTIONS AND SOCIAL DISTANCING MEASURES LOCALLY FOR ALL OF 2022, AND UP TO BEGINNING OF MARCH 2023.

PREVAILING PANDEMIC MEASURES MADE MOST LIVE EVENTS DIFFICULT TO REALISE, WITH MULTIPLE LICENSING BARRIERS AND RESTRICTIONS IMPOSED, RESULTING IN INTERNATIONAL EVENTS CONTINUING TO STAY AWAY FROM HONG KONG.

AGAINST THIS CHALLENGING BACKDROP, CVM/ SSL AND THE ORGANISERS OF THE FREE PUBLIC EVENTS THAT DID TAKE PLACE THROUGH OUR ANNUAL SUMMERFEST ENSURED BEST EFFORTS IN ENGAGING WITH THE LOCAL COMMUNITY TO PROVIDE A PROGRAMME OF ENTERTAINMENT THROUGH THE SUMMER MONTHS.

AFTER THE LIFTING OF THE MASK MANDATE ON 01 MARCH 2023, MORE EVENTS WERE ABLE TO TAKE PLACE AND WE SAW THE RETURN OF LOCAL EVENTS SUCH AS CLOCKENFLAP, AND ALSO WELCOMED A SERIES OF SIZEABLE POP CONCERTS FEATURING REGIONAL SINGERS.

THIS ACTIVITY ALIGNED WITH, AND NO DOUBT CONTRIBUTED TO, THE GOVERNMENT'S "HELLO HONG KONG" AND "HAPPY HONG KONG" INITIATIVES AS THE EVENTS ON THE CENTRAL HARBOURFRONT EVENT SPACE DREW SIGNIFICANTLY SIZED LOCAL AND REGIONAL VISITORS NOT JUST TO THE VENUE BUT TO THE CENTRAL HARBOURFRONT AREA IN GENERAL.

SERIOUS STAGING



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ITEM	INFORMATION
NO. OF FREE TICKETS DISTRIBUTED TO CHARITABLE ORGANISATIONS FROM 23 MAY 2022 – 22 MAY 2023	10,642
NUMBER OF CHARITABLE ORGANISATIONS FREE TICKETS HAVE BEEN DISTRIBUTED TO FROM 23 MAY 2022 – 22 MAY 2023	34
NUMBER OF FREE EVENTS CVM/SSL PROVIDED ON THE CHES FROM 23 MAY 2022 – 22 MAY 2023	33

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ITEM	INFORMATION
<p>LIST OF NGOS THAT HOSTED EVENTS ON CHES RENT-FREE</p>	<ul style="list-style-type: none">• TEXTRA NEON EXCHANGE• FILM CULTURE CENTRE• SHINYWINDS COMPANY LIMITED• HONG KONG STREET DANCE DEVELOPMENT ALLIANCE• HONG KONG EXPRESSIVE ARTS THERAPY SERVICE CENTRE

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ITEM	INFORMATION
LIST OF NGOS THAT HAVE RECEIVED FREE EVENT PRODUCTION GUIDANCE, ADVICE, SUPPORT FROM CVM/ SSL	<ul style="list-style-type: none">• TEXTRA NEON EXCHANGE• FILM CULTURE CENTRE• SHINYWINDS COMPANY LIMITED• HONG KONG STREET DANCE DEVELOPMENT ALLIANCE• HONG KONG EXPRESSIVE ARTS THERAPY SERVICE CENTRE

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ITEM	INFORMATION
<p>LIST OF NGOS THAT HAVE RECEIVED EQUIPMENT, UTILITIES, AND/OR MANPOWER SUPPORT FROM CVM/SSL ON THE CHES FREE OF CHARGE</p>	<ul style="list-style-type: none"> • TEXTRA NEON EXCHANGE • FILM CULTURE CENTRE • SHINYWINDS COMPANY LIMITED • HONG KONG STREET DANCE DEVELOPMENT ALLIANCE • HONG KONG EXPRESSIVE ARTS THERAPY SERVICE CENTRE

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ITEM	INFORMATION
<p>LIST OF ANY OTHER COMMUNITY ENGAGEMENT INITIATIVES</p> <p>NGOS TAKING PART IN SUMMERFEST RECEIVED A NUMBER OF FACILITIES/ EQUIPMENT/ UTILITIES FROM CVM/SSL ON THE CHES FREE OF CHARGE</p>	<ul style="list-style-type: none"> • LIGHTING • SHADED AREAS • WATER STATIONS • FIRST AID STATION • STAGE • SOUND SYSTEM • TOILETS • SEATING • REQUIRED COVID-19 EQUIPMENT AND ARRANGEMENTS INCLUDING TEMPERATURE CHECKING MACHINES, LEAVE HOME SAFE QR CODE, LEAVE HOME SAFE SCANNING. • SITE MONITORS TO ASSIST WITH VISITOR FLOW AND ENQUIRIES • PRODUCTION TEAM FOR SET UP AND UTILITIES CONNECTIONS • PR AND MARKETING • SOCIAL MEDIA ENGAGEMENT